**Ch. 6: Day 1. Sentences and Lists**

Work with a partner to discuss. We’ll convene after around ½ hour.

1. Which of these statements does NOT identify a benefit of turning a paragraph into a list?
   1. It forces you to reorder the sequence.
   2. It forces you to look at the bigger picture.
   3. It forces you to create a helpful lead-in.
   4. It forces you to write more precisely and more clearly.
2. A local bank uses this slogan in its advertising: "Integrity. Experience. Trust. Local." What about this slogan violates readers' expectations?
   1. The items in the list are not parallel.
   2. The list does not follow the general-to-specific pattern.
   3. The hierarchy of the list is confusing.
   4. The list does not use numbering.
3. You are writing a report about sales of your company's products over the past three months. Sales are not growing, but appear to be steady. You have identified three factors contributing to this situation. Which of the following is the most effective lead-in for a paragraph list discussing these factors?
   1. Certain factors are affecting our sales channels.
   2. Three factors include:
   3. I have identified three factors that are contributing to the plateau of product sales.
   4. The following factors are contributing to the plateau of product sales.
4. Which of the following is the best lead-in for a sentence list?
   1. Our three main competitive advantages are:
   2. The reasons are the following:
   3. We offer advantages over the competition.
   4. We offer three main advantages over the competition:

**EXERCISE: Revising a Passage in a List Format**

Revise the following passage using the tips from the text. How can you fix the lead-in? How should you change the list? The subject is bioremediation, which isthe process of using microorganisms to restore natural environmental conditions.

There are several new goals being pursued by the Natural and Accelerated Bioremediation Research Office;

* + An understanding of intrinsic bioremediation as well as accelerated bioremediation using nutrient amendments to immobilize contaminants
  + The development of specialized microorganisms to make some compounds less dangerous to the environment.
  + identifying societal issues associated with bioremediation research, and communication of bioremediation research findings to attrack stakeholders.